



Minutes of Board of Directors

Tuesday, September 12, 2023 – 7:00 PM

The meeting was called to order at a member's home at 7:00 pm by Paul Blaise.

Board members present were Pat Landgraf, Kathy Rodriguez, Debbie Desselle, Merilee Colton, Kathleen Newton, Brian Smith, Fern Waddell, Steve Swatt

Absent: Adam Andersen

Adoption of Minutes

Minutes were approved for July. There was a motion (Newton) second (Landgraf) to approve the minutes. The motion was unanimously approved.

Membership Report

Colton reviewed the membership report. We have 1020 paid members. We have 4 free members and 9 members that bought homes with existing membership. There was a motion (Smith) second (Newton) to approve the membership report. The motion was unanimously approved.

Financial Report

Rodriguez reviewed the WDDNA reconciliation detail, profit & loss, balance sheet and expenses. Our expenses are a little over accrual. We may use half (\$16,000.00) of our forecast for the year. 68% of shifts were worked through August. Insurance for town hall is an annual premium and supplemental (\$1753.00). There was a motion (Newton) second (Waddell) to approve the financial report. The motion was unanimously approved.

OLD BUSINESS

- 1) Incident report. Smith said the Lexis Nexis is reporting up to date. July-6 incidents such as burglary, theft from vehicle, vandalism. We have 3 vacant shifts.
- 2) CRM (Zoho) report and discussion. Newton said CRM transition is almost complete. We have a few issues with invoicing to be completed by the consultant.
- 3) ZPortals app. Zportals is an app that is integrated with Zoho. Newton is working out arrangements with this company.
- 4) Chamber of commerce. WDDNA was nominated in a Carmichael Chamber of commerce contest as one of the best residential communities in Carmichael. Newton said we are in top contention and the voting continues through September 15. Board members are invited to attend the award ceremony if we win.
- 5) Marketing campaign. Newton has started working on various products such as letters and email campaigns. Annual report is the large newspaper that goes to non-members. There will be a story on our town hall speaker.
- 6) Town hall. Town hall will be Dec 6 at Jesuit. Rich Desmond will be our guest speaker. Our second guest speaker will be a deputy.
- 7) Jesuit game nights. Jesuit could start holding games with 3000 people that would impact traffic from Watt Ave onto American River Dr. Jesuit is planning to offer the community an ongoing traffic management plan. They may have night games and playoff games.

NEW BUSINESS

- 1) Next meeting, October 10, 2023 by Zoom.

ADJOURN Meeting 8:05 pm

Submitted by Debbie Desselle, Secretary, on October 5, 2023.